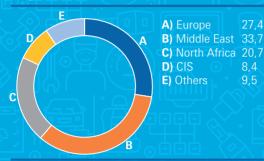


Exhibitor Overview

Visitor Overview

652 exhibitors
18 countries
3 pavilions

Regional breakdown of visitors



Top 10 Buyers:

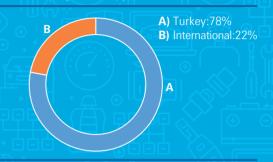
Countries

- 1. IRAN
- 2. TUNISIA
- 3. IRAC
- 4. MOROCCO
- 5. RUSSIAN FEDERATION
- 6. LIBYA
- 7. EGYPT
- 8. KOSOVO, REPUBLIC
- 9. UKRAINE
- 10. ALGERIA



32,758 visitors 9570 int. visitors 121 countries

Percentages of Buyers Breakdown:



Media Partners:





























































Venue Map and Product Groups



Parts & Components



Oils & Lubricants



Diagnostics & Repair



Car Wash & Care



Accessories & Customizing



Dealer & Workshop Management

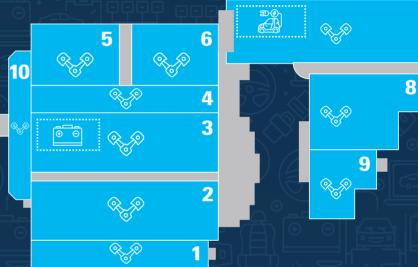


Electronics & Connectivity



Alternative Drive Systems & Fuels





Partners



































REPAIR, MAINTENANCE AND BODYSHOP PARTNER











Automechanika Academy



Automechanika Academy consists of informative and interactive seminars, workshops, trainings featuring domestic and international expert speakers from the automotive service and related industries, associations and academicians. The programme aims at providing useful and up-to-date information for the R&D, design and production teams of automotive industry manufacturers.

In this special exhibition zone, you'll be able to experience the future technologies of mobility and logistic solutions, vehicles, devices and softwares physically and witness how fast the revolution of the automotive industry takes place over the near future.





For Exhibitors:

Mr. Can Berki Show Director can.berki@turkey.messefrankfurt.com Mrs. Eylem Çelik Sales Manager eylem.celik@turkey.messefrankfurt.com

For Visitors:

Mr. Can Yümer Senior Sales and Marketing Director can.yumer@turkey.messefrankfurt.com